

## CTCAAI Membership Report

Annual Report for AGM On 9/6/2025

Greetings all!

During the past year there was significant engagement of alumni primarily because of the celebrations throughout the year to mark the college's 60<sup>th</sup> anniversary. These events were well supported by members of the alumni community.

As in the previous year, there was increased traffic and engagement on the social media platforms, which saw an uptick in membership to the Facebook group and Google mailing list. However, this still has not translated into a reciprocal growth in actual membership in the CTCAAI.

We are grateful to those who continue to faithfully maintain active membership and pay their dues. We salute you and while we encourage your continued support, we urge each member to recruit at least one other member. This would significantly increase our membership and alumni engagement.

Given the mission of CTCAAI, membership growth is critical and can have a significant impact, not only in providing material support for the college and students, but can serve as a vibrant professional and social network for individual members. Therefore, it is proposed that as a strategic imperative, the executive committee, working in collaboration with the college's division of alumni affairs, focus over the next year on a membership drive and campaign to bring in new members. A vibrant, thriving alumni association provides many reputation enhancing benefits to an educational institution, and Church Teachers' College with its cadre of graduates in fields far and wide can similarly benefit.

In closing, I again express my gratitude to all members of the CTCAAI and again implore us to make membership growth a priority for the next year as we continue in service to our most noble alma mater, Church Teachers College

Sincerely,

David Edwards – 2<sup>nd</sup> VP and Membership Director